

(727-510-9116)

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Skype: GingerFl

Higher Education Leader, Researcher / Successful Education Business Developer

Goal: Lead a continuing professional education program, working with a team to resourcefully, nimbly, and effectively meet the learning needs of multiple target audiences. To create collaborations which further the mission of the University. Participate in research in continuing professional education practice.

Association Leader / Continuing Professional Education Expert

Goal: Work for a vibrant, relevant, mission-driven, nimble, ethical and forward-thinking association as a valuable executive.

Conference Director / Professional Meeting Planner / Adult Education Expert

Goal: Apply my unique combination of business, adult education, instructional design, research, and intuitive skills to address challenges, working with a team to build programs to meet the learning needs of the intended audience.

Proficiencies

Continuing Professional Education

- Lead, supervise, evaluate, prefer working in teams
- Achieve vision and goals with careful decision-making relative to mission
- Direct multiple association and licensure accreditations (CEUs)
- Research, work with business and industry, and provide / create programs to meet real needs

Education Business

- Budgeting and financial management, grant writing including federal grants
- Generate income by setting accurate registration fees and effective marketing; national lecturer
- Marketing, including website design, campaign planning, branding, and social media
- Experienced and successful administrator / supervisor

Adult Education

- Effective teacher and public speaker
- Understand and apply proven adult education methods and practices
- Instructional / curriculum designer

Association Management

- Founded and emerged as first CEO of new non-profit social service agency
- Re-energized declining continuing education conference program
- Initiated corporate university and curriculum approach for effective education delivery to members
- Managed multiple annual conferences for a wide variety of non-profits
- A connector, person with special gift for bringing the world together

Research

- Qualitative and quantitative researcher, including formative evaluation
- Experienced social science focus group researcher
- Effectively analyze research for implications to practice

Professional Meeting Planner

- Director of over 500 conferences (association, government, and research-to-practice)
- Exceptional experience with strategic and tactical elements, reporting return-on-investment
- Astute venue and vendor negotiator, contractor

Software Skills

- Expert in Microsoft Office: Word, Excel, PowerPoint, OneNote
- Efficient with Adobe Acrobat Professional
- Learn dedicated databases quickly; experience with PeopleSoft, iMIS
- RegOnline registration database user
- Fully equipped and connected home virtual office, GoToMeeting, Skype equipped

Prior Experience

ISPE (International Society for Pharmaceutical Engineering)

Director, Continuing Professional Education..... 2007-2011
Directed the Society conference program having been recruited to diagnose, update, streamline, and reenergize/redevelop it, including responsibility internationally. Organize and implement curricula. Work with subject matter experts on content development for successful and effective delivery for continuing professional education. Direct participation with FDA, other international regulators, and high level Pharma executives (Novartis, AstraZeneca, Pfizer, Genentech, etc.). Supervisor: staff and member volunteers, over 400 speakers annually.

University of South Florida

Assistant Director, Professional Workforce Development..... 2005-2007
Manage the day-to-day operations of Professional Workforce Development non-credit programming unit and help it begin to grow again. Research, develop, as well as teach in a new non-credit certificate program. Supervisor: staff and faculty.

Assistant to the Dean 2003-2005
Project management for guests such as elected officials; administer academics and college catalog website; prepare publications. Advise Master's International (Peace Corps) students; reaccreditation team member. Direct events.

Director, Continuing Professional Education..... 1996-2003
Brought high visibility and recognition among local, state and national public health agencies to the College. By request of the Florida Governor's office, managed the first conference using the Tobacco Settlement fund which eventually became the Truth Campaign. Directed continuing professional education (CPE) offerings and multiple accreditations including CME. Directed department financial management, supervised numerous staff. Wrote and managed grants, marketed all programs to external attendees as well as services to internal clients. Supervisor: staff and graduate students.

Coordinator, Continuing Professional Education..... 1991-1996
Professional meeting planner. Supervisor.

Mansfield University of Pennsylvania, Researcher
Tioga County Women's Coalition, Executive Director / CEO
Carlisle Area School District, Teacher

Business Ownership

Arden Solutions..... 2011
GAL Meeting Services..... 2007-2011

Education

Ed.D. Adult, Continuing and Higher Education, University of South Florida, Tampa, FL
M.Ed. Education, The Pennsylvania State University, University Park, PA
B.S. Education, Mansfield State University, Mansfield, PA

Certifications and Training

CMM Certificate in Meetings Management (Certification by Meeting Professionals International)
Rural Leadership, RULE II, Pennsylvania State University (Kellogg-type leadership two-year training)
Pennsylvania Teacher Certificate, Type II, Permanent

Current Memberships

American Association of Adult and Continuing Education (AAACE)
Meeting Professionals International (MPI)
American Society of Association Executives (ASAE)
Florida Society of Association Executives (FSAE)
University Continuing and Professional Education Association (UCPEA)